



**Taking great photos with your point-and-shoot digicam or DSLR:
 A Basic Photography Workshop for Photo Hobbyists with Michelle Morelos
 on October 18, 2009, 9am – 5pm at the Legend Villas Hotel, Mandaluyong**





BASIC PHOTOGRAPHY WORKSHOP WITH MICHELLE MORELOS

If you've got a camera with all those fancy buttons, features and switches but you're STILL using the auto-mode to take photos, (or using the P, Av or Tv mode but you're not really sure why) then this workshop is for you!

Maximize your point-and-shoot digicam or DSLR and finally grasp how manually setting the aperture, shutter speed and ISO can help you take awesome photos!

Learn these, PLUS really cool composition techniques and more, on OCTOBER 18, 2009 from 9am - 5pm at the Legend Villas Hotel, Shaw Blvd. Mandaluyong City.

The workshop fee is ₱2,500 and is inclusive of lunch, handouts and certificate. Participants will also get to join a free funshoot on a separate date after the workshop. Register and make a 50% downpayment before September 30 to avail of a 10% discount. For reservations and inquiries, kindly send an email to the workshop organizer, Shiela Contento, at carmela_fe@yahoo.com. You may also send an email to the instructor, Michelle Morelos, at michelle.morelos@gmail.com for more details. Visit <http://www.michellemorelos.com> to see Michelle's works.



A basic photography workshop for you!

Everyone has a camera these days and everybody can take a picture by just merely “pressing the button”. But what does it take for a shutterbug to become a better photographer? It is not about having the latest and most expensive gear, but about knowing what your camera can do and being able to maximize its features. Aside from making the most of what’s inside your camera bag, it is also about you developing a keen awareness of your environment and having “the eye” to see and compose those great shots.

This workshop will discuss and explain basic photography concepts such as ISO, shutter speed and aperture, as well as key camera features such as shooting modes and White Balance settings in order for the participants to familiarize themselves with the camera as a tool to create pictures. The workshop will also equip participants with the knowledge of design elements and composition techniques in order for them to take great photos.

Who should take the workshop?

If you’re still using the auto-mode to take photos with your DSLR or fancy point-and-shoot digicam, then this workshop is for you!

This workshop is designed for beginner photo enthusiasts and hobbyists who would like to get to learn the functions of their cameras and be able to take better, more-than-just-ordinary snapshots. It is designed for both digicam and beginner-level DSLR camera users.

Requirements from each participant

Each participant must bring a camera, whether it is a point-and-shoot digicam or a DSLR. Because each camera is uniquely different from the others, it would save a lot of time and be a big help if participants could already know beforehand how to navigate through the menu settings and know where the controls for the ISO, White Balance, Flash, Shutter speed and Aperture Settings in their camera. Participants are encouraged to bring their camera manual to help facilitate their learning process. A tripod is recommended for the hands-on exercises, but is not required.

Duration and Methodology

The workshop is a combination of discussions/lectures and hands-on exercises. It will run from 9am-5pm on October 18, 2009 at the Legend Villas Hotel, Mandaluyong, Shaw Boulevard.

Workshop Fee

Register early to avail of the early bird discount...

There are only 15 slots for this workshop so reserve your slot now =) The workshop fee is P2,250 if you make a 50% downpayment to reserve your slot before September 30, 2009. The workshop fee for those who register after September 30th will be P2,500. Deadline to reserve a slot is on October 15th.

The workshop fee is inclusive of lunch, handouts and a certificate. Participants can also join a free outdoor funshoot on a separate date after the workshop.

For reservations and inquiries, kindly send an email to Michelle Morelos, at michelle.morelos@gmail.com

Taking great photos with your point-and-shoot digicam or DSLR: A Photography Workshop for Photo Hobbyists

Course Outline

- I. Introduction – History of Photography**
- II. Basic Photography Terms and Concepts**
 - a. What is an “Exposure”? What do we mean by an over-exposed or an under-exposed photo?
 - b. The Holy Trinity of a good exposure:
 - i. ISO
 - ii. Shutterspeed and
 - iii. Aperture/Depth of Field)
 - c. Are “megapixels” really important? – the truth about megapixels
- III. Getting to know your camera**
 - a. Parts of the camera: the differences between a point-and-shoot camera and a DSLR
 - b. All about lenses and focal lengths
 - c. Understanding the shooting modes and icons of your camera
 - d. Learning to shoot using the manual mode
 - e. Color temperature: Setting the correct white balance
 - f. Understanding the Histogram
- IV. Developing your “eye” to see better photos**
 - a. Characteristics of Light
 - b. Design Elements in composition: lines, colors, patterns, textures
 - c. Composition techniques: rule of thirds, leading lines, framing, foreground/background, etc
- V. Applying technical and composition techniques for common photo applications**
 - a. Portraits
 - b. Children
 - c. Still Life / Food
 - d. Travel / Documentary
 - e. Landscapes
 - f. Fireworks and Waterfalls
 - g. Concerts and Low-light conditions
- VI. Do’s and Don’ts of taking pictures**
- VII. After taking the photo, what’s next?**
 - a. Sharing and storing/archiving your photos
 - b. Choosing the right printer
 - c. Taking care of your work and your gear

About the Instructor

Michelle Morelos first gained recognition in online photography communities in 2004 for the eye-catching and vivid photos that she showcases in her site at <http://www.michellemorelos.com>. Her images are a testament that one does not need an expensive DSLR camera to produce outstanding images as she has done capturing photos that range from street rallies (as she did during the Election coverage in 2004), colorful festivals (Pahiyas in Lucban and the Tuna Festival in General Santos City), high-end resorts (Ananyana in Bohol) and hotel restaurants (Sofitel's Spiral, Shangri-La's Shang Palace, among others) using just a simple point and shoot digital camera. In 2006, she joined Blow-Up Babies as one of its pioneer photographers, specializing in baby photography and studio portraits. Today, Michelle is a fulltime, freelance commercial and editorial photographer taking photos of anything and everything, ranging from products and locations, to events and corporate annual reports.



Michelle is a graduate of Mass Communication from St. Paul College QC, and holds a Master's Degree in Environmental Management from the Ateneo de Manila University and the University of San Francisco. A passionate environmentalist, most of her images are, in fact, influenced by her love for nature. Aside from mentoring basic photography classes and out-of-town travel photography workshops, she is also currently a part-time lecturer in the DLSU-College of St. Benilde School of Design and Arts.

Her photos have appeared in INQ7.net, The Philippine Star Lifestyle Section, Manila Bulletin, and in magazines that include Business Day, Area, Real Living, Town & Country, Marie Claire, Smart Parenting and People Asia.



Registration form

Name (to appear on certificate): _____

Email Address: _____ Multiply/Flickr Page: _____

What kind of camera are you currently using? _____

What kind of photos do you enjoy taking? _____

Workshop payment details:

The workshop fee is P2,250 if you make a 50% downpayment to reserve your slot before September 30, 2009. The workshop fee for those who register after September 30th will be P2,500.

Kindly deposit P1250 to any BPI Islands under the savings account of Michelle Morelos SA# 4359016781 as your downpayment to reserve your slot.

Deadline to make a downpayment to reserve a slot is on Wednesday, October 14th. Please bring the remaining balance of your workshop payment on October 18th.

Kindly fill up this form and attach the deposit slip of your downpayment below and fax to 416-7595 to confirm your slot.